

MEDIA RELEASE**HCF wins Gold at Australasian Reporting Awards for 10th consecutive year**

Sydney, 25 June 2014 – Australia’s largest not-for-profit health fund, HCF, has received a Gold Award in the Australasian Reporting Awards (ARA) in recognition of excellence in annual reporting, making it one of four companies to have received this accolade in each of the last 10 years.

The health fund also topped finalists, Cancer Council NSW and the Australia Communication Exchange, to receive, for the fifth consecutive year, a Special Award in the online reporting (not-for-profit) category.

This achievement brings HCF’s total number of gold ARA awards to 16. It has also been recognised as having one of Australia’s best online reports every year since 2010.

HCF’s Managing Director, Shaun Larkin, said about the win, “We are very pleased to have been recognised again for excellence in annual reporting. Transparency in stakeholder communication and governance are important to HCF and these awards reflect our commitment to members.”

The Australasian Reporting Awards were introduced 64 years ago by a group of leading Australian business people to help improve and refine Australia’s annual reporting standards.

The Awards not only provide a platform for constructive feedback to the individuals within organisations who produce annual reports but also promote a greater understanding by the public of the purposes of these organisations, how they function and their past achievements. Award entrants benchmark their annual reports against the ARA’s stringent annual reporting criteria.

Other gold award winners in this year’s Awards include: Australia Post, Sydney Opera House, and NAB.

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