

MEDIA RELEASE

HCF brings after-hours GP service to the Blue Mountains

Sydney, 12 December 2013 – Australia’s largest not-for-profit private health insurer, HCF, has today announced the expansion of its popular at-home after-hours GP service, My Home Doctor, into the Blue Mountains region.

The free-of-charge My Home Doctor service is now available to all HCF members with a Hospital product residing in the suburbs of Springwood, Faulconbridge and Winmalee. The expansion builds on My Home Doctor’s existing coverage area of more than 1,600 suburbs in New South Wales, Victoria and Queensland and comes in response to strong demand and overwhelmingly positive uptake for the service from HCF members since its launch in May 2012.

Under My Home Doctor, registered doctors make non-emergency home visits from 6pm to 8am Monday to Fridays, on Saturdays from noon onwards, and all day on Sundays and public holidays.

HCF’s Managing Director, Shaun Larkin, said of the expansion: “We are very pleased to be extending My Home Doctor to NSW members residing beyond metropolitan Sydney, where after-hours medical services are needed all the more.

“As the nation’s first private health insurer to launch a service like this, it is extremely gratifying to see such strong member uptake of this offering. We’re proud to be able to deliver such an important service to our members, and in doing so, extend the value they get from their HCF membership. To benefit even more members, we are continually looking for more opportunities to expand the coverage of My Home Doctor,” he said.

Eligible HCF members in the Blue Mountains can access My Home Doctor using a dedicated telephone hotline. Following a simple identification process, a registered doctor will attend the member’s home. After performing the consultation, the doctor will issue a report to the member’s GP. There is no waiting period for My Home Doctor, for new or existing HCF members.

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